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POPULAR FRIEND

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POPULAR FRIEND

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POPULAR FRIEND

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BEARDSTER

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STYLIST

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**COFFEE LOVER**

1

**ECCENTRIC INFLUENCER**

1

**DEPRESSED POET**

1

**COMPETITIVE BARISTA**

1

**FASHION DESIGNER**

1

**TRENDSETTER**

2

**VINYL COLLECTOR**

2

**COFFEE SNOB**

2

**TRAVEL BLOGGER**

-1



**TRAVEL BLOGGER**

**-1**

**TRAVEL BLOGGER**

**-1**

**BACKPACKER**

**-1**

**BACKPACKER**

**-1**

**OLD WEEKENDERS**

**-1**

**SHOPAHOLIC**

**-2**

**WEEKENDERS**

**-2**

**BIKE TOUR**

**-2**

**BIG FAMILY**

**-2**







**BUSKER**

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🎵

Detailed description: A cartoon illustration of a man with a beard and a grey cap, wearing a brown jacket, playing a teal and white keyboard. A thought bubble above him shows a slice of pie. Below the illustration is a yellow box with the word 'BUSKER' in black, a clock icon, and a teal bar at the bottom with a white musical note icon.



**DRUMMER**

🕒

🎵

Detailed description: A cartoon illustration of a woman with red hair in a bun, wearing a colorful patterned top and a blue necklace, playing a tabla. A thought bubble above her shows a slice of pie. Below the illustration is a yellow box with the word 'DRUMMER' in black, a clock icon, and a teal bar at the bottom with a white musical note icon.



**DRUMMER**

🕒

🎵

Detailed description: A cartoon illustration of a woman with red hair in a bun, wearing a colorful patterned top and a blue necklace, playing a tabla. A thought bubble above her shows a slice of pie. Below the illustration is a yellow box with the word 'DRUMMER' in black, a clock icon, and a teal bar at the bottom with a white musical note icon.



**FANCY BUSKER**

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🍰 📦% 😊

Detailed description: A cartoon illustration of a man with blonde hair and a red nose, wearing a brown suit and a white scarf, playing a violin. A thought bubble above him shows a slice of pie. To the right, there are three icons: a pie, a box with a percentage sign, and a smiley face. Below the illustration is a yellow box with the word 'FANCY BUSKER' in black, a clock icon, and a teal bar at the bottom with a white musical note icon.



**SOMBER SONGWITER**

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🍰 📦% 😊

Detailed description: A cartoon illustration of a man with a large afro and a beard, wearing a patterned shirt, playing a double bass. A thought bubble above him shows a slice of pie. To the right, there are three icons: a pie, a box with a percentage sign, and a smiley face. Below the illustration is a yellow box with the word 'SOMBER SONGWITER' in black, a clock icon, and a teal bar at the bottom with a white musical note icon.




**SINGER**

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🍰 📦% 😊

Detailed description: A cartoon illustration of a woman with her hair in two buns, wearing a yellow top and a red scarf, singing into a microphone. A thought bubble above her shows a slice of pie. To the right, there are three icons: a pie, a box with a percentage sign, and a smiley face. Below the illustration is a yellow box with the word 'SINGER' in black, a clock icon, and a teal bar at the bottom with a white musical note icon.



**UNDERGROUND RAPPER**

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Detailed description: A cartoon illustration of a man with a red cap, a red nose, and a gold chain, wearing a grey hoodie, holding a microphone. A thought bubble above him shows a slice of pie. Below the illustration is a yellow box with the word 'UNDERGROUND RAPPER' in black, a clock icon with the number '2', and a teal bar at the bottom with a white musical note icon.



**CELEBRITY DJ**

2🕒

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Detailed description: A cartoon illustration of a woman with white hair, wearing a green jacket and a beanie, with headphones around her neck. A thought bubble above her shows a slice of pie. Below the illustration is a yellow box with the word 'CELEBRITY DJ' in black, a clock icon with the number '2', and a teal bar at the bottom with a white musical note icon.



**CELEBRITY DJ**

2🕒

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Detailed description: A cartoon illustration of a man with a red headband, wearing a yellow shirt and headphones, playing a DJ. A thought bubble above him shows a slice of pie. Below the illustration is a yellow box with the word 'CELEBRITY DJ' in black, a clock icon with the number '2', and a teal bar at the bottom with a white musical note icon.



**OPERA SINGER**

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**STONER**

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**STONER**

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🌐

**PARTY KID**

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**PARTY KID**

👤👤

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**UNEMPLOYED EXPAT**

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**UNEMPLOYED EXPAT**

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**FURRIES**

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🌐

**PARTY ANIMAL**

2👤👤

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**CELEBRITY BARTENDER**

2

**BERGHAIN REGULAR**

2

**BADLY PAID INTERN**

/

**UX DESIGNER**

/

**CHARISMATIC RECRUITER**

/

**MARKETER**

/

**ACCOUNTANT**

/

**GRAPHIC DESIGNER**

/

**WEB DEVELOPER**

/





CYBER ENTREPRENEUR

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A character with blue hair, a red jacket, and a cybernetic eye. Floating icons include a gear with a leaf, a pea, a burger, and a smiley face.



FATIGUED CTO

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A man with a beard and a white hoodie, looking tired while holding a smartphone. Floating icons include a gear with a leaf, a pea, a purple flower, and a smiley face.



FAST-TALKING CEO

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A man with red hair and a green sweater, holding a smartphone. Floating icons include a gear with a leaf, a pea, a slice of cake, and a smiley face.



BICYCLE MESSENGER

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A woman with a red helmet and a backpack full of boxes. Floating icons include a burger, a percentage sign, a gear with a leaf, and a smiley face.



BICYCLE MESSENGER

🚲 / 🌸

🚲

A woman with a red helmet and a backpack full of boxes. Floating icons include a burger, a percentage sign, a gear with a leaf, and a smiley face.



BICYCLE MESSENGER

🚲 / 🌸

🚲

A woman with a red helmet and a backpack full of boxes. Floating icons include a burger, a percentage sign, a gear with a leaf, and a smiley face.



BICYCLE MESSENGER

🚲 / 🌸

🚲

A woman with a red helmet and a backpack full of boxes. Floating icons include a burger, a percentage sign, a gear with a leaf, and a smiley face.



CYCLE SNOB

🚲 / 🌸

🚲

A man with a blue helmet and sunglasses, looking disdainful. Floating icons include a burger, a percentage sign, a gear with a leaf, and a smiley face.



CYCLE SNOB

🚲 / 🌸

🚲

A man with a blue helmet and sunglasses, looking disdainful. Floating icons include a burger, a percentage sign, a gear with a leaf, and a smiley face.





**CYCLE SNOB**

Icons: Bicycle helmet, Percentage sign, Gold medal, Smiley face

Bottom bar: Bicycle icon

**FIXIE RIDER**

Icons: Bicycle helmet, Percentage sign, Gold medal, Smiley face

Bottom bar: Bicycle icon

**FIXIE RIDER**

Icons: Bicycle helmet, Percentage sign, Gold medal, Smiley face

Bottom bar: Bicycle icon

**FIXIE RIDER**

Icons: Bicycle helmet, Percentage sign, Gold medal, Smiley face

Bottom bar: Bicycle icon

**ANTI-MARKETING CAMPAIGN**

Icons: Shovel, Megaphone, Shovel

Bottom bar: Mustache icon

**SECRET DRINK MENU**

Icons: Megaphone, Megaphone, Speech bubble

Bottom bar: Mustache icon

**WEIRD ART OBJECT**

Icons: Megaphone, Gift, Megaphone

Bottom bar: Mustache icon

**RARE FLOWER**

Icons: Shovel, Beans, Stack of coins

Bottom bar: Mustache icon

**VINTAGE FURNITURE**

Icons: Megaphone, Speech bubble

Bottom bar: Mustache icon



**BERLIN BEAR STATUE**

Icons: People, Smiley face, Airplane

**HISTORICAL MURAL**

Icons: Smiley face, Smiley face, Smiley face with speech bubble, Airplane

**WALL OF POLAROIDS**

Icons: Hammer, Smiley face, Airplane

**TRASHY SOUVENIRS**

Icons: Gift box, Smiley face, Airplane

**FREE CITY GUIDES**

Icons: Smiley face, Gift box, Smiley face, Airplane

**JAZZ NIGHT**

Icons: Smiley face, Gift box, Smiley face with speech bubble, Music note

**JAM SESSION**

Icons: Smiley face, Gift box, Smiley face with speech bubble, Music note

**VINTAGE METAL POSTERS**

Icons: Megaphone, Gift box, Smiley face, Music note

**QUALITY SOUND SYSTEM**

Icons: Smiley face, Hammer, Music note



**OPEN MIC NIGHT**

Icon: Three people

Icon: Microphone

Icon: Music note

**CELEBRITY CONNECTIONS**

Icon: Three people

Icon: Guitar

Icon: Smiley face

Icon: Globe

**BALLOONS**

Icon: Three people

Icon: Megaphone

Icon: Globe

**LIQUOR CABINET**

Icon: Megaphone

Icon: Cocktail glass

Icon: Globe

**VIP GUEST LIST**

Icon: Heart with crown

Icon: Smiley face

Icon: Speech bubble

Icon: Globe

**DISCO BALL**

Icon: Stacks of coins

Icon: Gift box

Icon: Megaphone

Icon: Globe

**SOCIAL MEDIA PRESENCE**

Icon: Megaphone

Icon: Gift box

Icon: Smiley face

Icon: Person at computer

**FREE WIFI**

Icon: Three people

Icon: Coffee bean

Icon: Smiley face

Icon: Person at computer

**TRENDY MARKETING**

Icon: Three people

Icon: Gift box

Icon: Smiley face

Icon: Person at computer



**HAPPY CACTUS**

Icons: Smiley face, Gift box, Award, Person at computer

**COFFEE BLOG**

Icons: Smiley face, Award, Person at computer

**SPARE TIRE AUTOMAT**

Icons: Smiley face, Gift box, Coffee bean, Bicycle

**TO-GO CUPS**

Icons: Coffee bean, Gift box, Smiley face, Bicycle

**AMPLE BIKE PARKING**

Icons: People, Gift box, Megaphone, Bicycle

**IN-STORE BIKE PUMP**

Icons: Award, Gift box, Bicycle

**BRANDED HELMETS**

Icons: Gift box, Smiley face, Award, Bicycle

**RARE KENYAN BLEND**

Icons: Award, Smiley face, Gift box, Mustache, Sun icon

**AROMA OF HYPE**

Icons: Megaphone, Smiley face, Award, Mustache, Sun icon





### NOUGAT CROISSANTS

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### CAFE STARTER KIT

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### FUDGE BROWNIE PIE

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### ROBO-ROASTED BEANS

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### SWEETENED SOY MILK

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- 
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### MARZIPAN CROISSANTS

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### DOUBLE-GLAZED DONUTS

- 
- 
- 

### BERRY GOOD PIE

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### RECYCLED BEANS

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### SWEET DISCOUNT BEANS

A large, dark brown coffee bean is shown in the center. A red starburst with a white percentage sign (%) is overlaid on the bottom right of the bean. To the right of the main illustration are three horizontal yellow bars. The top bar contains a small coffee bean icon, the middle bar contains a speaker icon, and the bottom bar contains a small coffee cube icon.

Bottom icons: Music note and a red percentage sign (%) inside a white circle.

### MUUUUUU'S INCREDIBLE MILK

A green and white carton of soy milk is shown in the center. The carton has the text 'SAY! SOY!' and 'BEST SOY MILK IN TOWN' on it. To the right of the main illustration are three horizontal yellow bars. The top bar contains a smiley face icon, the middle bar contains a small white cube icon, and the bottom bar is empty.

Bottom icons: Music note and a green bean icon inside a white circle.

### HOMEMADE PIE

A stack of three pies is shown in the center, next to a blue and white thermos and a wooden spoon filled with coffee beans. To the right of the main illustration are three horizontal yellow bars. The top bar contains a coffee bean icon, the middle bar contains a small white cube icon, and the bottom bar contains a smiley face icon.

Bottom icons: Music note and a slice of pie icon inside a white circle.

### CAFE STARTER KIT 2.0

A blue and white thermos, a stack of three pies, and a woven basket filled with coffee beans are shown in the center. To the right of the main illustration are three horizontal yellow bars. The top bar contains a coffee bean icon, the middle bar contains a small white cube icon, and the bottom bar contains another small white cube icon.

Bottom icons: Music note and a slice of pie icon inside a white circle.

### PILE O' DONUTS

A stack of three donuts is shown in the center, next to a single pink donut with sprinkles. To the right of the main illustration are three horizontal yellow bars. The top bar contains a coffee bean icon, the middle bar is empty, and the bottom bar contains a small white cube icon.

Bottom icons: A globe icon and a pink donut icon inside a white circle.

### CREAM-FILLED DONUTS

A blue and white thermos and a stack of three donuts are shown in the center. To the right of the main illustration are three horizontal yellow bars. The top bar is empty, the middle bar contains a small white cube icon, and the bottom bar contains a coffee bean icon.

Bottom icons: A globe icon and a pink donut icon inside a white circle.

### HUGE AMOUNT OF COFFEE

A large, woven sack filled with coffee beans is shown in the center. To the right of the main illustration are three horizontal yellow bars. The top bar contains a small spoon icon, the middle bar is empty, and the bottom bar contains a speaker icon.

Bottom icons: A globe icon and a red percentage sign (%) inside a white circle.

### PERFECT LATTE ROAST

A glass of latte with a red straw and a coffee bean are shown in the center. To the right of the main illustration are three horizontal yellow bars. The top bar contains a stack of three coffee beans icon, the middle bar contains a small white cube icon, and the bottom bar contains a smiley face icon.

Bottom icons: A globe icon and a coffee bean icon inside a white circle.


### JUMP FOR JOY MILK

A green and white carton of soy milk and a coffee grinder are shown in the center. To the right of the main illustration are three horizontal yellow bars. The top bar contains a coffee bean icon, the middle bar contains a smiley face icon, and the bottom bar contains a small white cube icon.

Bottom icons: A globe icon and a green bean icon inside a white circle.



**5 STAR BLEND**



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**LAB-GROWN SOY MILK**



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**BUTTER CROISSANTS**



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**CHOCOLATE-DIPPED DONUT**



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**CAFE STARTER KIT**



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**BAG O' BEANS**



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**WHOLESALE BLEND**



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**KOPI LUWAK**



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**SCHOKO CROISSANTS**



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CAFE STARTER KIT







# SEIZE THE BEAN



# SEIZE THE BEAN



45-90

2-4

10+

# SEIZE THE BEAN



**K**

BACK US  
JANUARY  
16TH, 2018!

GET YOUR COPY AT:  
[BUY.SEIZETHEBEAN.COM](http://BUY.SEIZETHEBEAN.COM)



45-90

2-4

10+

# SEIZE THE BEAN



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# SEIZE THE BEAN



# SEIZE THE BEAN



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# SEIZE THE BEAN



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45-90

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10+

# SEIZE THE BEAN



BACK US  
JANUARY  
16TH, 2018!

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Ada Lehmann



Took me an hour to get my coffee!  
#slow #lazybaristas



Ada Lehmann



Took me an hour to get my coffee!  
#slow #lazybaristas



Ada Lehmann



Took me an hour to get my coffee!  
#slow #lazybaristas



Ada Lehmann



Took me an hour to get my coffee!  
#slow #lazybaristas



Ada Lehmann



Took me an hour to get my coffee!  
#slow #lazybaristas



Derek Hansen



HELP. This floor is so sticky that I'm not able to leave :(



Derek Hansen



HELP. This floor is so sticky that I'm not able to leave :(



Derek Hansen



HELP. This floor is so sticky that I'm not able to leave :(



Derek Hansen



HELP. This floor is so sticky that I'm not able to leave :(



Derek Hansen



HELP. This floor is so sticky that I'm not able to leave :(



Ben Weber



Not sure If what I ordered was coffee or mud, yeow...



Ben Weber



Not sure If what I ordered was coffee or mud, yeow...



Ben Weber



Not sure If what I ordered was coffee or mud, yeow...



Ben Weber



Not sure If what I ordered was coffee or mud, yeow...



Ben Weber



Not sure If what I ordered was coffee or mud, yeow...



Elsa Fischer



This place is so good I decided to NEVER leave this place!



Elsa Fischer



This place is so good I decided to NEVER leave this place!



Elsa Fischer



This place is so good I decided to NEVER leave this place!



Elsa Fischer



This place is so good I decided to NEVER leave this place!



Elsa Fischer



This place is so good I decided to NEVER leave this place!



Elsa Fischer



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Elsa Fischer



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Elsa Fischer



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Elsa Fischer



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Elsa Fischer



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Elsa Fischer



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Elsa Fischer



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Elsa Fischer



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Elsa Fischer



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Elsa Fischer



This place is so good I decided to NEVER leave this place!



Elsa Fischer



This place is so good I decided to NEVER leave this place!



Elsa Fischer



This place is so good I decided to NEVER leave this place!



Elsa Fischer



This place is so good I decided to NEVER leave this place!



Elsa Fischer



This place is so good I decided to NEVER leave this place!



Lars Müller



I've never had such a good coffee in my whole life! <3



Lars Müller



I've never had such a good coffee in my whole life! <3



Lars Müller



I've never had such a good coffee in my whole life! <3



Lars Müller



I've never had such a good coffee in my whole life! <3



Lars Müller



I've never had such a good coffee in my whole life! <3



Lars Müller



I've never had such a good coffee in my whole life! <3

